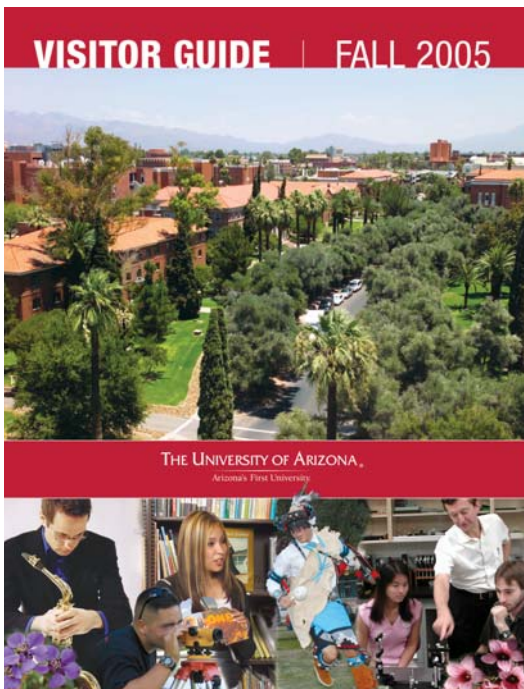


Advertise in the UA Visitor Guide and reach:

- Prospective UA students visiting with their parents
- New UA students (at events for them and their parents)
- Family Weekend participants
- Football recruits
- Visitors to the UA Visitor Center
- Visitors to the Metropolitan Tucson Convention & Visitors Bureau
- Corporate visitors
- Recruiters of UA graduates
- New UA employees
- People visiting Flandrau Planetarium
- Centennial Hall audiences
- Arizona Museum of Art visitors
- Arizona State Museum visitors
- Tucson newcomers

In addition, reach people visiting The University of Arizona's website.
The online copy of the UA Visitor Guide is downloaded
an average of 800 times per week.



"One out of five visitors to the Metropolitan Tucson Convention & Visitors Bureau want information about the University of Arizona. The UA Visitor Guide has the highest pickup rate after the Tucson Official Visitors Guide."

-Anne Maxon, MTCVB

"Give us as many copies as you can spare. We get 25,000 visitors annually, usually students with their parents."

-Keith Humphrey, Admissions

"The Visitor Guide flies off the shelf. Please provide us with more copies."

-Darlene Lizarraga, Arizona State Museum

Reserve your ad in this popular publication today!

Spring 2006 Edition

Space reservation, artwork and payment due: **Nov. 1, 2005**

Fall 2006 Edition

Space reservation, artwork and payment due: **June 1, 2006**

Contact: Jeannette Brauchli

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