Go Wild This Year!

Take advantage of great savings by advertising in the Daily Wildcat’s weekly entertainment section, Go Wild. Appearing every Thursday, Go Wild is the place to look for the latest news on movies, bands, who’s performing, food and books just to name a few.

Reach a market of more than 51,000 students, faculty and staff - a captive audience craving the latest entertainment news.

Special advertiser incentive: $7.00 per column inch (compared to our open rate of $13.00 per column inch)* and guaranteed placement in Go Wild.

* Inches run do not count toward completion of a Wildcat bulk space contract. This offer is valid through the 2005-2006 school year (until May 10, 2006). The Wildcat reserves the right to limit participation of this offer to certain clients. Other restrictions may apply.

Don’t delay - call your Account Executive to get started.

520-621-1686 or e-mail display@wildcat.arizona.edu