Battling Stress: Tips and Tricks to Beat the Finals Blues

Spend New Year’s Going Out In Style

Best Pie In The West? Find out in our Pizza Showdown
**REDBLUE Magazine** is the University of Arizona’s newest student magazine and the most exciting thing to hit campus this year. Now in its second semester of publication, this general interest magazine is geared toward the vibrant UA Student Community.

**REDBLUE** covers everything including music, fashion, news, sports, health and relationships. With fun features to inspiring in-depth stories, **REDBLUE** talks about the issues important to college students.

Written and photographed entirely by a talented student staff, the magazine is a showcase of quality stories. **REDBLUE** is a part of Arizona Student Media, the highly respected organization that also includes the Arizona Daily Wildcat, KAMP Student Radio, and UATV-3.

Advertising in the magazines guarantees to reach thousands of UA Students interested in a student lifestyle magazine. **REDBLUE** is distributed all over campus, from the busy student union to the popular Greek houses to the heavily traveled mall. Your full color ad will catch the eye of potential customers in the lucrative college market.

Let **REDBLUE** help you reach the dynamic UA community!

**Advertising rates per issue**

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<td>Full Page Ad</td>
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Premium Rate applies to back and inside covers (25% additional). Must be a full page ad.

**Spring Advertising Deadlines**

- March Issue: Feb. 13
- April Issue: April 3

To place an ad or for more information, please contact:

**Mike Spohn**

Advertising Manager,

RedBlue Magazine

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